



**C-STORE FACTS:
A WELCOMING EXPERIENCE**

80%

of customers say curb appeal, such as **cleanliness and outdoor lighting**, is an important factor in whether or not to enter a store.

GASBUDDY, 2019



30%

reduction in outdoor lighting costs with clean, well-maintained concrete.

CHANEY ENTERPRISES, 2018

95.6%

of convenience store retailers expect an **increase in prepared food** unit sales.

C-STORE DECISIONS NEWS, 2020

THE CONCRETE TRUTH

As more stores increase the customer experience with WiFi, outdoor seating, fresh meals, and games, the need for higher visual appeal becomes evident. **A clean exterior conveys confidence in the health and safety of the goods offered inside. Your concrete is the customer's first visual representation of your business. Make it a good one!**

**DRIVE CONVENIENCE STORE
REVENUE GROWTH
WITH SCP TECHNOLOGY**

The new P3 product family from Spray-Lock Concrete Protection is your solution for improved curb appeal by maintaining better concrete performance.

Concrete is an essential component of today's convenience store parking, fueling, and travel areas. Keeping these areas clean and maintained is both a direct cost and revenue driver for store operators. While shutting down fuel bays for cleaning is a necessary restriction of services, that lost time has a big impact on purchases and environmental costs. SCP technology can help alleviate this!

P3 products are a unique concrete treatment that offer:

Permanent Protection

- » One-time application means never re-applying
- » Protection never stops, so the cost to achieve great-looking concrete that lasts is drastically reduced versus coatings, sealers, patching, or replacement

Increased Resistance

- » De-icing salts, carbonation, mold, and mildew don't stand a chance
- » Limits damage from environmental exposures such as ocean chlorides and freeze-thaw cycles
- » Vehicle waste is easier to clean and remove

Benefits for New/Existing

- » Best used as the choice for concrete curing during placement
- » Existing concrete can be rejuvenated for a longer service life



For a demo or sample area application during one of your upcoming cleaning schedules, call us today. First time purchase up to 1,200 ft² is FREE!*

* CONDITIONS AND LIMITATIONS APPLY

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